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Humanistic Ethics in the Age of Globality

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Through ongoing globalization managers today are faced with an array of values and codes of conduct that claim to be of relevance to their daily practice. Cultures and moral expectations differ around the globe which has resulted in the management of corporate responsibility becoming increasingly complex. Is there, however, a humanistic consensus that can bridge cultural and ethnic divides and reconcile the diverse and contrary interests of stakeholders world-wide?

The authors of this book discuss this question by exploring the rich traditions of humanistic ethics. They operate from the assumption that a concentration on the nature and the well-being of the human person could provide the requisite focus for an inter-cultural debate around normative ideals that could help both clarify and improve the often tense relationship between business and society.

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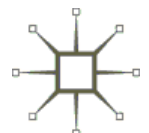
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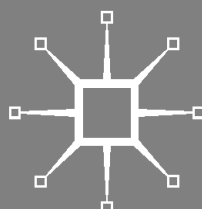
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