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Human Development in Business

Values and Humanistic Management in the Encyclical 'Caritas in Veritate'

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Series: Humanism in Business Series

DOMÈNEC MELÉ is Professor and holder of the Chair of Business Ethics at the Instituto de Estudios Superiores de La Empresa Business School, University of Navarra, Spain. He has authored and edited several books on business ethics, Christian social thought and related topics, as well as numerous articles and contributions to books and encyclopaedias. He serves as Editor Section (International Management) at the Journal of Business Ethics. His most recent books are Business Ethics in Action: Seeking Human Excellence in Organizationsand Management Ethics: Placing Ethics at the Core of Good Management.

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A significant voice in encouraging the theoretical development and practical implementation of humanistic management is Pope Benedict XVI. In his Encyclical Letter *Caritas in Veritate* published in 2009, he proposed a new humanistic synthesis to realign the economy with its social purpose. The aim of this book is to interpret, comment and develop aspects of the Encyclical Letter which are significant for economic and business activity and contribute to humanistic management. The authors, specialists in their different fields, provide an interdisciplinary dialogue between their respective areas and the Encyclical. The first, theoretical, part of the book focuses on the relationship between ethics and economics to advance towards a holistic view of business and managerial activity. The second part is oriented more towards the practical and managerial aspects, and discusses how the Encyclical can contribute to more humanistic ways of management.

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