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Banking with Integrity The Winners of the Financial Crisis?

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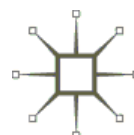
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Banking with Integrity tells the stories of banks which were doing well during the financial crisis of 2007-2010. While other banks went bankrupt, were nationalized, or struggled for survival, some of our featured cases increased their market share, attracted more customers and avoided home evictions of their clients. By looking at the healthier population of financial service firms we explore what in their management approach made these banks 'immune' to the financial crisis.

We find that these banks had stronger ties with the society around them contributing both to financial as well as human development. By staying close to clients and stakeholders, involving them in corporate governance mechanisms and exercising strict risk management practices, most of our cases avoided the negative consequences which other banks experienced. Adopting some of the lessons from these banks might serve as a 'vaccine' to avoid the impacts of any future financial turmoil.

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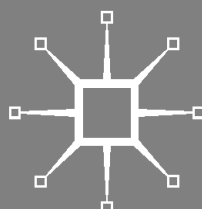
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